Abstract
While e-business is often mixed with electronic commerce (e-commerce), they are completely different concepts. E-business encompasses e-commerce as well as many other applications. There are more benefits to be derived from e-business than from e-commerce. Electronic business (e-business) is revolutionizing the way of communication between internal and external stakeholders within an organization. Connecting numerous information systems and integrating data streams can significantly increase the operational efficiency of the firm. E-business can lead to competitive advantage as well as profitability.

Keywords
internet, business strategy, information technology

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