South Asian entrepreneurship in Great Britain: factors influencing growth

Anuradha Basu (Department of Economics, University of Reading, Reading, UK)
Arati Goswami (Department of Economics, University of Reading, Reading, UK)
International Journal of Entrepreneurial Behavior & Research
ISSN: 1355-2554
Publication date: 1 October 1999

Abstract
Analyses the factors influencing South Asian entrepreneurial expansion in Great Britain and the validity of conventional wisdom which attributes its success to cultural factors. It suggests that entrepreneurial growth depends positively on educational attainment, personal savings invested at start-up, hard work in the initial stages, and the delegation of responsibilities to non-family members. Further analysis indicates that later entrants into business gained relevant prior work experience and focused on serving non-Asian customers, which may have contributed towards their success. The pursuit of constant product and technological improvement and employee training have also influenced growth. There is strong evidence that entrepreneurs with larger-sized businesses have developed international linkages and focused on one key business area.

Keywords
Entrepreneurship, Strategic management, Growth, South Asia

Citation

To read the full version of this content please select one of the options below

You may be able to access this content by logging in via Shibboleth, Open Athens or with your Emerald Account.

To rent this content from Deepdyve, please click the button.

If you think you should have access to this content, click the button to contact our support team.