Organizing a Medical Conference: Management Perspective

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Abstract

It is an incredibly formidable as well as meritorious task to plan and implement a successful medical conference. Organizing a medical conference requires a tremendous amount of planning, preparation, lots of pre conference works, and working on logistics to achieve its vision and goal. The two most important aspects for the success of any event is planning and implementation which requires a plenty of brainstorming sessions and meetings, and for medical practitioners and academicians, we are confronted with the dual role of organizing the conference as well as regular work juggling. Despite the fact that medical conferences play a major role in ongoing professional development, academic growth, and networking, there is little guidance in form of literature for those who want to hold a conference inbound or outbound. This paper seeks to incorporate all the possible steps, plans and procedures in order to organize a successful conference.

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Abstract 57  
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Medical conferences are incredibly useful for any medical professional. They offer invaluable time to speak with fellow practitioners, as well as showing you new innovations in your field. You will be able to both receive and give advice on your chosen area of expertise. Medical conferences also provide brilliant networking opportunities. These opportunities to grow and improve are vital for improving your work, both for your practice and your patients. How do I find medical conferences for my medical specialty? With over 1,500 medical conferences in all medical specialties, we can help you to “CME Congresses were instrumental not only in organizing highly successful EBMT Annual Meetings, but they also actively partnered with us to support the development and growth of several innovative tools”. Prof. Mohamad Mohty, EBMT Past-President and current Chairman of the Scientific Council of EBMT. CME has the unique ability to combine the perspective of practicing physicians with that of first-class congress organizers”. Prof. Yuval Yaron. Win the Jacqueline Pietri prize for the best organized conference in France. 2019 is shaping up to be the biggest and most successful EBMT Annual Meeting to date with the bulk of the activities managed internally by the dedicated professional EBMT team with mentorship by CME Congresses. Conference organization. In 1982, my husband and I began working for Findhorn Foundation, a non-profit education center in Scotland, founded in the early 1970s. Thus, my experience is that organizing an international conference is a feasible task for an organization with an established purpose and field of interest. The organization needs to have a following that is large enough to support the planned event. A Swedish management consultant, Jan Backelin, advisor to major Swedish banks and Sweden’s state-owned telephone company, attended our conference “From Organization to Organism.” A friend of his, advisor to agriculture and forestry associations in Sweden, also participated in the event.